



## Alexandre Fallon

Partner, Disputes

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### Montréal

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Bar Admission: Québec, 2009 Ontario, 2009

### Areas of Expertise

- [Agribusiness](#)
- [Banking and Financial Services](#)
- [Class Action Defence](#)
- [Construction Disputes](#)
- [Corporate and Securities Disputes](#)
- [Environmental Disputes and Enforcement](#)
- [Franchise](#)
- [French Language Laws](#)
- [Infrastructure](#)
- [Intellectual Property Disputes](#)
- [Pharmaceuticals and Life Sciences](#)
- [Public Private Partnerships \(P3\)](#)
- [Regulatory, Indigenous and Environmental](#)
- [Retail and Consumer Products](#)
- [Technology](#)

Alexandre is a trusted advisor to clients looking for compliance advice about unique Québec issues, such as language laws and consumer protection legislation. As a litigator, Alexandre also has significant experience dealing with large-scale infrastructure project disputes, defending class actions, and acting in commercial and regulatory disputes, including appearing before specialized tribunals.

Alexandre has represented clients before the Québec agricultural and food products marketing board (the *Régie des marchés agricoles et alimentaires du Québec*), the Québec energy board (the *Régie de l'énergie*), the Québec access to information commission (the *Commission d'accès à l'information*), the Québec human rights commission (the *Commission des droits de la personne et des droits de la jeunesse*), the Ontario Broiler Hatching Egg and Chick Commission, the Ontario Agriculture, Food and Rural Affairs Appeal Tribunal, a Canadian Judicial Council Inquiry Committee, various arbitral tribunals, the Court of Québec, the Québec Superior Court, the Ontario Superior Court of Justice, the Federal Court, the Federal Court of Appeal, the Québec Court of Appeal and the Supreme Court of Canada.

He has also advised clients appearing before the Québec environmental assessment board (the *Bureau d'audiences publiques sur l'environnement*) and a Joint Review Panel constituted by the Government of Newfoundland and Labrador and the Government of Canada.

Alexandre regularly represents clients in their dealings with the board charged with overseeing compliance with the *Charter of the French Language* (the *Office Québécois de la langue française*) as well as the Québec consumer protection bureau (the *Office de la protection du consommateur*) and the Travel Industry Council of Ontario.

Alexandre is a thought leader on language laws and consumer protection matters, having published extensive commentary on the evolution of the law in these areas and been regularly interviewed on these subjects by leading media organizations such as the Canadian Broadcasting Corporation, Reuters, Le Devoir, The Canadian Press and Lexpert.

From 2013 to 2019, Alexandre taught various subjects in the North American Common Law

Program at the Université de Montréal including torts, judicial remedies and trial advocacy.

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## Awards and Recognition

- **Benchmark Litigation Canada:** Recognized as a Litigation Star in Class actions, commercial disputes, intellectual property disputes and securities litigation
  - **Best Lawyers in Canada:** Recognized in Class Action Litigation; Corporate and Commercial Litigation
  - **The Canadian Legal Lexpert Directory:** Recognized in Franchise Law – Franchisor; Litigation – Corporate Commercial
  - **Thomson Reuters:** “Stand-out Lawyer”
  - **Lexpert Special Edition:** Recognized in Litigation
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## Community Involvement

- Canadian Bar Association, Québec Branch, Citizenship and Charter Committee, President
  - Intégration Jeunesse du Québec, Member of the Board
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## Credentials

### Education

- Université Montpellier I, Master II (International Business Law)
  - Université de Sherbrooke, LL.M. (transnational and common law)
  - Université de Sherbrooke, LL.B.
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## Professional Affiliations

- Canadian Bar Association
- Advocates' Society
- Association Pipeline